

JOHN J. BYRNE
Chairman of the Board

A Publicly Owned Company
Not Affiliated with the
U.S. Government



Approved For Release 2002/01/08 : CIA-RDP84-00313R000200040005-1

Executive Summary
X6-3756

GOVERNMENT EMPLOYEES Insurance Company

GEICO PLAZA
WASHINGTON, D. C. 20076

March 21, 1980

The Honorable
Stansfield Turner
Director
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Turner:

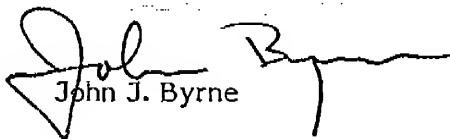
We, at GEICO, are proud of our long history and tradition of close association with Government employees. Through this association, we have had the pleasure of getting to know many dedicated Government professionals.

Because we believe that high achievement and dedication should be recognized publicly, and as an expression of our respect for and commitment to Government employees, we have established the GEICO Public Service Award. Four \$2,500 awards will be granted to winners selected by a committee of distinguished persons from academe, and public, private, and employee organizations. In sponsoring and structuring this awards program, GEICO has worked closely with the Office of Personnel Management to assure that the awards support and compliment existing recognition systems.

The attached brochure explains the program in more detail. Because I am sure there are deserving employees in your organization who should be considered for this honor, I would appreciate your support in ensuring that potential candidates at all levels of the organization have an opportunity to be considered for nomination. Your encouragement in publicizing this program within your organization will be most helpful in this regard.

Please do not hesitate to contact us if you have questions.

Very truly yours,



John J. Byrne

Attachment

Nominating Committee

THE NOMINATING COMMITTEE consists of six members, nationally recognized experts in each of the fields represented by the awards, and the presidents of two Government employee unions. From the nominations submitted, the committee will nominate five in each category, for a total of twenty. The nominations will be referred to the Selection Committee.

THE NOMINATING COMMITTEE is composed of the following individuals:

VINCENT L. CONNERY - President - National Treasury Employees Union

ROBERT W. GRANT - President - National Fire Protection Association

WILLIAM HADDON, JR., M.D. - President - Insurance Institute for Highway Safety

JAMES M. PEIRCE - President - National Federation of Federal Employees

PAUL M. ROMAN, Ph. D. - Director - Tulane Center for the Monitoring of Occupational Alcoholism Programming

HENRY VISCARDI, JR., L.H.D. - Founder and Trustee - Abilitites Inc.

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Selection Committee

THE SELECTION COMMITTEE consists of a U.S. Senator, a member of the U.S. House of Representatives and other nationally prominent individuals. The committee members will select the recipients of the awards from the candidates recommended by the Nominating Committee.

**The
GEICO
Public
Service
Award**

GEICO
AND AFFILIATES

GOVERNMENT EMPLOYEES INSURANCE COMPANY
Home Office: Washington, D.C.

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Our Purpose

More than 2 million persons work for the Federal Government providing a multiplicity of services to our Nation's citizens. All too frequently the public fails to learn about the many achievements of public servants whose efforts are making a tremendous difference in the quality of services, the efficiency of operations and the success of their scientific, medical and technical programs.

This is unfortunate, because there are many federal workers who consistently excel in the performance of their duties and in activities not related to their career with the Government. And for a select few, dedication to professionalism has resulted in especially noteworthy accomplishments exemplifying the highest attainment of public service.

The Government Employees Insurance Company (GEICO) is proud of its long standing association with — and support of — the Federal employee. Special recognition for the quality of the Government worker is a foundation upon which our Company was built.

To further emphasize our belief that the contributions of many hard working, talented Government employees are deserving of special acclaim, GEICO has established The GEICO Public Service Award.

The Award

In 1980, GEICO will recognize publicly four Federal employees for their special achievements and contributions to the public good in four areas of endeavor which we believe improve the quality of life in the United States (one Award will be made in each area).

- Fire Prevention/Safety
- Traffic Safety/Accident Prevention
- Physical Rehabilitation
- Alcoholism

Winners of the GEICO Public Service Award will be honored at a Special Award Ceremony in the fall of 1980. They will receive plaques commemorating their outstanding accomplishments as well as a cash award of \$2,500 each in further recognition of the significance of their achievements.

Eligibility

All career Civil Service employees are eligible.

Through established nominating and selecting procedures for incentive awards, each Federal department, independent agency, commission or office in the Executive Branch should identify employees who

provided outstanding service to the public or otherwise contributed noteworthy achievements in the fields covered by The GEICO Public Service Award.

The contributions of individuals nominated will be judged principally on their impact, the extent to which they served as an inspiration to others and brought credit to the Federal Service. For each employee they enter for consideration, the respective organization should prepare supporting material consisting of:

- Name, title, grade, organization and location
- Brief biographical sketch of nominee, including education, employment history, and family
- Description of the specific achievement or service which would qualify the employee for the Award
- Name and phone number of individual to contact for further information
- Cover letter from the department/agency head, or designee, endorsing the nominations.

This material should be submitted in one package, 2-3 pages per nomination, and forwarded to:

The GEICO Public Service Award
Nominating Committee
GEICO Plaza
Washington, D.C. 20076

Nominations for the 1980 Award and supporting materials must be received by the Nominating Committee no later than June 1, 1980.